

## PROGRAM SCHEDULE AND AGENDA

Thursday, September 27

Wine and Cheese Reception hosted by College of Communications and Orange County Press Club, 6-9 p.m., Marriott Fullerton at California State University, 2701 E. Nutwood Ave, Fullerton, CA 92831.

Friday, September 28

8:00-9:00a.m., Breakfast-Participant introductions. (Salon D)

9:00-9:30a.m., Welcome remarks-Discussion of the goals and desired outcomes of the SRI.

9:45-11:45a.m., Digital Media/Social Media and the Decline of Agenda Setting, Workshop by Rob Curley. (Salon D)

12:00-1:30p.m., Lunch, Marriott Courtyard.

1:30-2:30p.m., Case Study-The Police-Killing of Kelly Thomas and Anaheim Protests. Workshop by Professor Jarrett Lovell, of the Department of Criminal Justice, CSU, Fullerton, Ron Thomas, Father of Kelly Thomas and Gustavo Arellano, Editor, Orange County Weekly. (Salon D)

2:45-3:45p.m., Case Study – The Tea Party Movement, Workshop by Vanessa Williamson is a third-year PhD student in Government and Social Policy at Harvard University. She is the co-author of *The Tea Party and the Remaking of Republican Conservatism*. (Salon D)

6:00-9:00p.m., Dinner, Keynote address about  
“Journalists as Activists in an Age of Social Protest” by Robert Scheer, Author and Editor/Chief of *TruthDig* blog. (location TBD)

Saturday, September 29

8:30-9:30a.m., Working Breakfast, Understanding Social Media as a Catalyst for Social Movements, Workshop by Jeffrey Brody, Professor of Communications, California State University, Fullerton. (Salon D)

9:30-10:30a.m., Reporting Strategies for Covering Social Movements, Workshop by Martin Beck, social media and reader engagement editor for the Los Angeles Times and Kate Linthicum, Los Angeles Times Reporter who covered the LA occupy movement. (Salon D)

10:45-11:45a.m., Covering Protests Demonstrations that Turn Violent, Workshop by Jim Carlton, *Wall Street Journal* Reporter who has covered the WTO protests in Seattle and Cancun, and the occupy protests in Oakland and San Francisco. (Salon D)

11:45-1:00p.m., Break/Checkout

1:00-2:00p.m., American Social Movements and Traditional Media Coverage, Workshop by Tom Hayden, is a social and political activist, author, and former California state legislator, who is director of the Peace and Justice Resource Center in Culver City, California. (Salon D)

2:00-2:30p.m., Closing remarks and evaluation of the SRI.